

**Interreg**(Ko-)finanziert von
der Europäischen Union
(Mede) gefinanciert
door de Europese Unie**Deutschland – Nederland****Agropole Innovates**

Invitation

Wednesday, July 16**15.00 – 16.00 p.m****Zoom**

Future AI for Agriculture Systems- ELSA Lab and examples of companies

Artificial intelligence in agriculture: between innovation and responsibility

The future of AI in agri-food is growing fast, from fully autonomous greenhouses to personalized nutrition based on smart data. At this event, we want to present current research, developments, plans and thoughts on the use of AI in the future of agriculture and give a voice to innovative companies in the sector.

In the context of AI development, research into the ethical, legal and social aspects (ELSA) of AI is also necessary in order to develop such innovations responsibly. Wageningen University is investigating the ELSA aspects in dialogue with farmers, companies, researchers and citizens and will present the current results.



Mireille van Hilten
Wageningen University



Bert Rijk
Aurea imaging



John van Helden
Yookr



Dr.-Ing. Josef Franko
AI.Land

Program

The event will be held
in English.

- 15:00 p.m. Welcome
- 15:05 p.m. Future AI for Agriculture Systems-
ELSA Lab
Mireille van Hilten,
Wageningen University & Research
- 15:20 p.m. Precision fruit farming using the TreeScout
Bert Rijk, Aurea imaging
- 15:30 p.m. Sensors and AI in Horticulture
John van Helden, Yookr
- 15:40 p.m. DAVEGI
Dr.-Ing. Josef Franko, AI.Land
- 15:50 p.m. Questions and Comments
- 16:00 p.m. Closing



Register free of charge until 16.07.2025 at
www.agrobusiness-niederrhein.de/events

or per E-Mail: lena.manten@lwk.nrw.de

supported by the Interreg VI-Programm Deutschland-Nederland.
www.deutschland-nederland.eu

AGROPOLE
agrobusiness
Niederrhein e.V.
Brightlands
Knowledge crossing borders
Gemeente Venray
rn—l
Regio Noord-Limburg